

26th Annual
SAN MARCOS CHAMBER
BUSINESS
EXPO

Get connected.



August 31 & September 1, 2011

Sponsor & Booth Package Information

www.SanMarcosBizExpo.com

SAN MARCOS CHAMBER
**BUSINESS
EXPO**

Get connected.

26th Annual San Marcos Chamber Business Expo
Wednesday, August 31, 2011 - 5:00 p.m. – 8:00 p.m. **Sneak Peek Mixer**
Thursday, September 1, 2011 - 7:30 a.m. – 9:00 a.m. **Expo Breakfast**
Breakfast Program: Inaugural San Marcos Shining Stars Under 40 Induction
Breakfast Buffet Opens at 7:30 a.m. Program Begins at 8:00 a.m.
Thursday, September 1, 2011 - 9:00 a.m. – 5:00 p.m. **Expo**
City of San Marcos Conference Center
Adjacent to Embassy Suites San Marcos
www.sanmarcosbizexpo.com

Last year's Business Expo was a record setting event. Get Connected in 2011, and Get in the Room!
Register TODAY, this event is projected to sell out.

2011 SPONSOR & BOOTH PACKAGES

Sponsor Packages

Exclusive Presenting Sponsor - \$10,000 (Package Valued at \$20,000+)

This opportunity provides your company maximum exposure throughout the entire Business Expo.

Up to five premium 10' x 20' booth spaces – that's up to 1,000 square feet of exhibit space! (\$7,000 Value)

Five advertisement slides looped and displayed on exhibit hall ballroom screens (\$2,500 Value)

Acknowledged as Presenting Sponsor in event press releases, event website, and marketing materials (\$2,000 Value)

Name/logo as Presenting Sponsor displayed on exhibit hall ballroom screens (\$1,000 Value)

Name/logo listed as Presenting Sponsor in Expo program distributed to attendees and exhibitors (\$1,000 Value)

Name/logo incorporated into Expo logo as Presenting Sponsor (\$1,000 Value)

Special webpage on event website and logo on every page of event website with links to your website (\$500 Value)

Internet and electricity provided in your booths (\$500 Value)

Two tables of ten to the Expo breakfast (\$200 Value)

125 Sneak Peek Mixer admission tickets (\$3,125 Value), 275 Expo admission tickets (\$1,375 Value)

"Sneak Peek Mixer" Sponsor - \$5,000 (Package Valued at \$7,500+)

Being the Expo Sneak Peek Mixer Sponsor gets you close to the action.

This is a great opportunity to build brand recognition in an unparalleled business networking environment.

Up to three premium 10' x 10' booth spaces – that's up to 300 square feet of exhibit space! (\$2,000 Value)

Two advertisement slides looped and displayed on exhibit hall ballroom screens (\$1,000 Value)

Name/logo listed as Sneak Peek Sponsor on all pre and post event advertising and website (\$1,250 Value)

Name/logo as Sneak Peek Sponsor displayed on exhibit hall ballroom screens (\$700 Value)

Name/logo listed as Sneak Peek Sponsor in Expo program distributed to attendees and exhibitors (\$500 Value)

Internet and electricity provided in your booths (\$300 Value)

One table of ten to the Expo breakfast (\$100 Value)

50 Sneak Peek Mixer admission tickets (\$1,250 Value), 100 Expo admission tickets (\$500 Value)

Media & Promotions Sponsor - \$3,250 (In-kind allowed) (Package valued at \$3,250+)

Partner with us to promote and advertise this major event by bringing awareness to your respective audience.

One premium 10' x 10' exhibit booths (\$700 Value)

One advertisement slide looped and displayed on exhibit hall ballroom screens (\$500 Value)

Name/logo as Media & Promotions Sponsor displayed on exhibit hall ballroom screens (\$500 Value)

Name/logo with link to your website listed as Media & Promotions Sponsor on Expo website (\$300 Value)

Name/logo listed as Media & Promotions Sponsor in Expo program guide (\$275 Value)

25 Sneak Peek Mixer admission tickets (\$625 Value), 50 Expo Admission Tickets (\$250 Value)

Five tickets to the Expo breakfast (\$50 Value)

Internet and electricity provided in your booth (\$100 Value)

Exhibitor Hospitality Suite Sponsor - \$1,750 (Package Valued at \$2,250+)

The space where exhibitors will rest, refresh, and refuel, on Thursday, September 1st, 9:00 a.m. to 5:00 p.m.

One premium 10' x 10' booth space (\$700 Value)

Name/logo on Exhibitor Hospitality Suite entrance signage at Expo (\$225 Value)

Name/logo as Exhibitor Hospitality Sponsor on displayed on exhibit hall ballroom screens (\$350 Value)

Name/logo with link to your website listed as Exhibitor Hospitality Sponsor on Expo website (\$250 Value)

Name listed as Exhibitor Hospitality Sponsor in Expo program distributed to attendees and exhibitors (\$275 Value)

10 Sneak Peek Mixer admission tickets (\$250 Value), 20 Expo Admission Tickets (\$100 Value)

Five tickets to the Expo breakfast (\$50 Value)

Internet and electricity provided in your booth (\$100 Value)

Expo Name Badge Sponsor - \$1,750 (Package Valued at \$2,250+)

Sponsor all name badges for exhibitors and name tags of attendees to the Expo.

One premium 10' x 10' booth space (\$700 Value)

Your logo on exhibitor name badge neck wallets (\$575 Value)

Name listed as Expo Name Badge Sponsor in Expo program distributed to attendees and exhibitors (\$275 Value)

Name/logo with link to your website listed as Name Badge Sponsor on Expo website (\$250 Value)

10 Sneak Peek Mixer admission tickets (\$250 Value), 20 Expo Admission Tickets (\$100 Value)

Five tickets to the Expo breakfast (\$50 Value)

Internet and electricity provided in your booth (\$100 Value)

Registration Booth Sponsor - \$750 - Limited to Two (Package Valued at \$1,250+)

Have your name seen first by sponsoring the Registration Booth that welcomes guests to Business Expo 2011.

One standard 10' x 10' booth space (\$500 Value)

Name/logo on Welcome Signage at Expo (\$150 Value)

Name as Registration Sponsor in Expo program distributed to attendees and exhibitors (\$250 Value)

Name with link to your website listed as Registration Sponsor on Expo website (\$175 Value)

Five tickets to the Expo breakfast (\$50 Value)

5 Sneak Peek Mixer admission tickets (\$125 Value), 10 Business Expo Admission Tickets (\$50 Value)

Workshop Sponsor - \$750 - Limited to Two (Package Valued at \$1,250+)

Want to put your name on something great? How about sponsoring one of the workshop speakers that will draw attendees to each session?

One standard 10' x 10' booth space (\$500 Value)

Name/logo on Workshop Signage at Expo (\$150 Value)

Name as Workshop Sponsor in Expo program distributed to attendees and exhibitors (\$250 Value)

Name with link to your website listed as Workshop Sponsor on Expo website (\$175 Value)

Five tickets to the Expo breakfast (\$50 Value)

5 Sneak Peek Mixer admission tickets (\$125 Value), 10 Business Expo Admission Tickets (\$50 Value)

Booth Packages

Early Bird Booth Registration Rates on or before August 12

Premium Booth - \$650 (Package Valued at \$875)

One premium 10' x 10' booth space located in high traffic areas of the exhibit hall.

There are a limited number of premium booths available, first available go to sponsors and premium booth registrants.

5 Sneak Peek Mixer admission tickets (\$125 Value), 10 Business Expo Admission Tickets (\$50 Value)

Standard Booth - \$450 (Package Valued at \$675)

One standard 10' x 10' booth space, piped and draped with space dividers segmenting each booth, one booth exhibitor sign, one skirted and covered six foot table, two chairs, and one trash receptacle.

Booths may be combined to form a larger exhibit space.

5 Sneak Peek Mixer admission tickets (\$125 Value), 10 Business Expo Admission Tickets (\$50 Value)

Non-Profit Organization Booth* - \$400

Standard Booth Package at a discounted rate for qualifying non-profit organizations.

**Non-Profit Organizations must submit proof of non-profit status with their registration or Standard Booth Rate will apply.*

Payment must be received on or before Friday, August 12 to receive early bird rates.

Late Registration after August 12

Booth rates increase \$50 after August 12

Premium Booth - \$700

Standard Booth - \$500

Non-Profit Booth* - \$450

Important Booth Information

If your sponsor/booth package does not include electricity, it is your responsibility to settle your A/V needs with Swank Audio Visuals, contracted provider for Embassy Suites Audio/Visuals. Please contact them at 512-392-6450 prior to August 19.

Chamber staff will coordinate A/V needs for sponsors that have electricity and internet included in their sponsor package.

Booth Setup: Wednesday, August 31 from 10:00 a.m. – 3:00 p.m. All booths must be completely setup by 3:00 p.m.

Booth Take-down: Thursday, September 1, at 5:00 p.m. For safety purposes, load out may not begin until 5:00 p.m.

Deadline for All Booth Registration is August 19

Business Expo 2011 Fact Sheet



26th Annual San Marcos Chamber Business Expo
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City of San Marcos Conference Center
Adjacent to Embassy Suites San Marcos
www.sanmarcosbizexpo.com

SHOW DETAILS

This trade show/mixer combination event is in its 26th year and is one of the San Marcos Area Chamber of Commerce's best attended events. It is the premier networking event in San Marcos for 2011 and provides a great opportunity to reach key business contacts. Attendance is expected to exceed 1,500 and we are planning for over 125 booths and exhibits representing a wide cross section of Chamber member businesses in the region. Visit the Taste of San Marcos food booths at the Wednesday Sneak Peek Mixer by enjoying food and beverage samples from area restaurants and caterers as you visit with over 100 exhibitors and network with over 1,500 attendees. Admission tickets to the Sneak Peek Mixer will be provided to all Chamber members. Then on Thursday morning, join us for breakfast to honor San Marcos' Shining Stars Under 40 years of age. Take time after the breakfast and all day Thursday to visit the show and learn what this year's exhibitor businesses have to offer!

IMPORTANT BOOTH INFORMATION

ELECTRICITY

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BOOTH SETUP

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BOOTH TAKE DOWN

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PARKING

Free parking for all Business Expo attendees and exhibitors. Exhibitors are asked to park on the northern end of the Conference Center parking lot after load-in.

LOCATION

City of San Marcos Conference Center, adjacent to Embassy Suites San Marcos, 1001 E. McCarty Lane, San Marcos, TX 78666.

2011 EXPO BOOTH CONTEST

Judging will be based on visual appeal, effective marketing message and staff knowledge. Awards will be presented in three categories:

1. **Best of Show** – to be awarded to the booth that creatively and effectively delivers its business message to attendees of the show
2. **Best Interactive** – to be awarded to the booth that does the best job of creatively engaging the audience
3. **Most Congenial** – to be awarded to the booth with the most pleasant and courteous staff

IMPORTANT REMINDERS

Petitioning or distribution of political materials is prohibited. Flyers, giveaways, etc. are permitted only within your booth space.

Any exhibitor planning to bring any unusual or large items will need to contact Robert Watts via email at robertw@sanmarcostexas.com or call 512-393-5906 on or before 5:00 p.m. Friday, August 12, 2011 as this may affect your booth placement and load-in time.

San Marcos Area Chamber of Commerce, Inc.
202 N. C.M. Allen Parkway, San Marcos, Texas 78666 – P.O. Box 2310, San Marcos, Texas 78667
512-393-5900 Phone – 512-393-5912 Fax
www.SanMarcosTexas.com – chamber@sanmarcostexas.com

2011 Business Expo Sponsorship/Exhibitor Registration

Please **PRINT** in block letters and complete each line.

Yes, my business would like to sponsor/exhibit at the 2011 Business Expo.
We would like to serve as:

Sponsor/Exhibitor Type

Business/Organization Name – (This is how your booth sign will read. One business/organization name per booth.)

First Name Last Name Phone Number

E-mail Address Company Website Fax Number

Credit Card Cash Check # Invoice (*THIS FORM SERVES AS YOUR INVOICE.*)

Credit Card Number (All major Credit Cards accepted) Credit Card Expiration Date

Credit Card Billing Address Credit Card Billing Zip Code

\$ _____
Total to be charged Authorized Signature Date

- I will need electricity at my booth*
 I will need internet access at my booth*

*If your sponsor/booth package does not include electricity, it is your responsibility to settle your A/V needs with Swank Audio Visuals, contracted provider for Embassy Suites Audio/Visuals. Please contact them at 512-392-6450 prior to August 19. Chamber staff will coordinate A/V needs for sponsors who have electricity and internet included in their sponsor package.

Exhibitor Name Badge One		1
_____ First Name	_____ Last Name	

Exhibitor Name Badge Two		2
_____ First Name	_____ Last Name	

Each booth is guaranteed two printed name badges, a limited supply above this amount will be offered to sponsors, and then booth exhibitors. If you would like more than two name badges, please notify us with each additional contact's first and last name by August 19 by email at chamber@sanmarcostexas.com.

- I do not need a receipt Fax my receipt
 E-mail me my receipt Send my receipt via U.S. Postal Service to Credit Card Billing Address

AFTER COMPLETING, FAX THIS PAGE TO 512-393-5912 OR RETURN TO THE CHAMBER.

For further questions, contact Robert Watts by phone at 512-393-5906 or by email at robertw@sanmarcostexas.com.

For Administrative Purposes (To Be Completed by Chamber Staff):			
_____/_____/2011	\$ _____		
Date Received	Payment Amount Received	Received By	
<input type="checkbox"/> Event RSVP Sheet	Initials: _____	<input type="checkbox"/> reMEMBER	Initials: _____
<input type="checkbox"/> Proof of Non-Profit Status	Initials: _____	Receipt/Statement sent:	
	<input type="checkbox"/> USPS <input type="checkbox"/> Fax <input type="checkbox"/> Email	Date: _____	Initials: _____