



26th Annual San Marcos Chamber Business Expo
Wednesday, August 31, 2011 - 5:00 p.m. – 8:00 p.m. *Sneak Peek Mixer*
Thursday, September 1, 2011 - 7:30 a.m. – 9:00 a.m. *Expo Breakfast*
Breakfast Program: Inaugural San Marcos Shining Stars Under 40 Induction
Breakfast Buffet Opens at 7:30 a.m. Program Begins at 8:00 a.m.
Thursday, September 1, 2011 - 9:00 a.m. – 5:00 p.m. *Expo*
City of San Marcos Conference Center
Adjacent to Embassy Suites San Marcos

2011 Food and Beverage Exhibitor Information and Registration

***Complimentary Exhibit Space* for Chamber Member Restaurants, Food, and Beverage Businesses!**

**Last year's Business Expo was a record event. Get Connected in 2011, and Get in the Room!
Register TODAY, this event is projected to sell out.**

SHOW DETAILS

This trade show/mixer combination event is in its 26th year and is one of the San Marcos Area Chamber of Commerce's best attended events. It is the premier networking event in San Marcos for 2011 and provides a great opportunity to reach key business contacts. Attendance is expected to exceed 1,500 and we are planning for over 125 booths and exhibits representing a wide cross section of Chamber member businesses in the region. Visit the Taste of San Marcos food booths at the Wednesday Sneak Peek Mixer by enjoying food and beverage samples from area restaurants and caterers as you visit with over 100 exhibitors and network with over 1,500 attendees. Admission tickets to the Sneak Peek Mixer and the Business Expo will be provided to all Chamber members. Then on Thursday morning, join us for breakfast to honor San Marcos' Shining Stars Under 40. Take time after the breakfast and all day Thursday to visit the show and learn what this year's exhibitors have to offer as well as voting for "Best Food Booth" on Thursday!

LOCATION

City of San Marcos Conference Center, adjacent to Embassy Suites San Marcos, 1001 McCarty Lane, San Marcos, TX 78666.

PROVIDED TO FOOD AND BEVERAGE EXHIBITORS:

- One 10' x 10' wide booth space
- One 6' draped and skirted table
- Two standard chairs
- Waste receptacle(s)

FOOD AND BEVERAGE EXHIBITORS REQUIREMENTS:

- Guarantee food and/or beverage items to serve approximately 200 people (total attendance Wednesday evening is projected at 750 people and an additional 750+ people throughout Thursday. Because there will be multiple food vendors, it is not necessary to plan to offer samples to the total amount in attendance. You are welcome to prepare for more than the recommended 200 if you would like)
- Provide service items (forks/toothpicks, plates, cups, napkins, condiments, etc.)
- Provide staffing for exhibit booth during all times of the Wednesday Sneak Peek Mixer and/or the Thursday Expo
- Ready to serve 4:45 p.m. to 8:00 p.m. Wednesday, August 31 and/or 9:00 a.m. to 5:00 p.m. on Thursday, September 1
- Set-up and take-down of the exhibit space area are exhibitor's responsibility
- No food preparation areas available on site (chaffing dishes and flame warmers are allowed)
- Food and beverage vendors assume responsibility for complying with City/County Health Departments and TABC.
- Complete all forms and documents required
- Comply with all terms for exhibiting at Business Expo 2011

DAY OF SHOW EXHIBITOR PARKING:

During the Expo (after set up is complete), please plan to park at the North entrance of the Conference Center Parking lot area. This will allow for more spaces to be available for Expo attendees.

BOOTH SETUP

Wednesday, August 31 from 10:00 a.m. – 3:00 p.m. All booths must be completely setup by 3:00 p.m. Food must be ready to serve at 4:45 p.m.

BOOTH TAKE DOWN

Thursday, September 1, at 5:00 p.m. For safety purposes, load out may not begin until 5:00 p.m.

SAN MARCOS CHAMBER
**BUSINESS
EXPO**

Get connected.

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- Yes, we would like to be a Food and Beverage Exhibitor for the 2011 Business Expo.
- Enclosed is a \$25 Gift Certificate from my business for the attendee door prize drawing.
- Please have the Chamber print a \$25 Gift Certificate for my business for the prize drawing.
- We will setup Wednesday and Thursday to be eligible for the "Best Expo Food/Beverage Booth for 2011"
- We are able to setup Wednesday evening only.

Please print in block letters and complete each line.

Business Name – (This is how your booth sign will read)

First Name

Last Name

Phone Number

E-mail Address

Fax Number

Type of Food

Authorized Signature

Date

I will need electricity at my booth*

I will need internet access at my booth*

Food and Beverage vendors are responsible for settling A/V needs and costs with Swank Audio Visuals, contracted provider for Embassy Suites Audio/Visuals. Please contact them at 512-392-6450 prior to August 19.

Exhibitor Name Badge One

1

First Name

Last Name

Exhibitor Name Badge Two

2

First Name

Last Name

Each booth is guaranteed two printed name badges, a limited supply above this amount will be offered to sponsors, and then booth exhibitors. If you would like more than two name badges, please notify us with each additional contact's first and last name by August 19 by email at chamber@sanmarcostexas.com. Badges are not a requirement for those working exhibit booths.

AFTER COMPLETING, FAX THIS PAGE TO 512-393-5912

For more information regarding Business Expo 2011 contact The San Marcos Area Chamber of Commerce at 512-393-5900 or e-mail Robert Watts at robertw@sanmarcostexas.com.